

AFRICA TOURISM AND ENVIRONMENT INITIATIVES.



**PET A TREE GREENING TOORO DURING
EYOOTO HA MPANGO CULTURAL FESTIVAL.**

Officiated by The King of Tooro

AFRICA TOURISM & ENVIRONMENT INITIATIVES.

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PET A TREE GREENING TOORO DURING EKYOOTO HA MPANGO CULTURAL FESTIVAL.

(OUR COMMUNITY APPROACH).

Pet a Tree successfully coordinated the Greening Tooro campaign with over 2145 trees planted during the Ekyooto Ha Mpango cultural, in fort portal, Kabarole, District.

The planting campaign in the festival was an incredible success in partnership with Ministry of Tourism and antiquities, UNDP, National Forestry Authority, Tooro Kingdom, Rotary Clubs of Kabarole through Mission Green, Face Project, Kyaniga Lodge all organized by Talent Africa Group.

Rukirabasajja Oyo Nyimba Kabamba Iguru Rukidi Launched the tree planting in Tooro at the kingdom farm orchard in Bugaki, where 300 fruit (mango) trees were planted.



King Oyo Nyimba Kabamba Iguru Rukidi IV watering his Pet Tree which he named Amooti at his Model farm in Bugaki, Kyenjonjo as Elsie Atafuah, the Resident Representative UNDP looks on.

The technical team of Africa Tourism and Environment Initiatives, led The king, who also announced that he is very passionate about the environment pledged to collaborate further with Pet a tree in its activities to mitigate effects of climate change. He reechoed that climate change has become so alarming, and he is willing to be part of the fight against of climate change. The king named his tree Pet “Amooti”, after himself. He was given a pledge card where he pledged to take care of the tree and see it grow.

by Amumpaire Bismac Moses coordinated various dignitaries from UNDP, Brac Uganda, Rotarians, and Ministry of Tourism officials, Bunyoro and Buganda kingdom where each one planted their tree pets.



H.E Elsie Attafuah Resident Representative UNDP planting her Pet Tree which she named Abwooli

UNDP Resident Representative to Uganda, H. E Elsie Attafuah, too applauded the efforts by Pet A Tree of trying to bring the global warming dEFRown and petted her tree, too as Abwooli.



The other partnership representatives too petted their trees, these included, the Brac Uganda, Capital Radio, NBS, counter terrorist army officers of the king, representatives from the different kingdoms of Bunyoro, Buganda, Ministry of Tourism officials, and other individual representatives.

The campaign also saw the birth of Pet a Tree School Clubs as various school heads participated in having trees planted in their schools like Kyebambe Girls Secondary School, Nyakasura School, St Leos Kyegobe College and Canon Apolo Primary Teachers College.







The Country Director BRAC Uganda Dr George Owuor Matete waters his Pet Tree (Abwooli) after planting it.



Mrs. Gidudu Ester Headteacher Kyebambe girls planting, her Tree Pet Akiiki, at the Kyebambe Girls Secondary School as an initiation of the Pet a Tree School Clubs.

These share the same passion for the environment and climate change as Pet A tree. They applauded the tireless efforts of Pet A tree in mitigating the effects of climate change.



Representatives from Buganda Kingdom Planting their Pet Trees in Tooro which they named Ateenyi.



A Representative from Bunyoro Kingdom Planting his Tree Pet Apuuli.



Counter Terrorist Soldiers of the King Planting their tree Pet they named Akiiki.

Pet a Tree also operationalized and begun its partnerships with schools, where over 500 trees were planted at each of the schools. These included, Kyebambe Girls school, St. Leo's Kyegobe, Nyakasura School, and Canon Apollo, PTC. These were so happy about the initiative and indebted themselves to push the Pet A tree message forward.

Pet a tree team Kyebambe Secondary, School, Kyebambe staff with some Rotarians pose for a photo before planting trees at kyebambe secondary school.



Mukasa Herbert ,the President Rotary club of Kabarole Petting Apuuli his Tree Pet.

Mukasa Herbert ,the President Rotary club of Kabarole Petting Apuuli his Tree Pet.

Pet a Tree successfully attained its very first achievement under its Community Approach, Over 2145 trees were planted.

A) CHALLENGES AND RISKS.

- Limited resources as coordination needs logistical availability.
- During the process we realized that the community doesn't know the benefits of trees.
- People don't understand the role of trees in climate change mitigation hence the need for increased engagements and advocacy.
- Increasing demand for land, food and energy in Tooro as a result of rapid population growth - this is already resulting in the loss of forest cover and land degradation.
- Unsustainable production and market practices in the forestry and energy sector coupled with a high dependence on biomass are driving extensive deforestation across Uganda.
- Ineffective natural resource governance - policies, laws and institutions are weak, implementation and enforcement is poor, limiting progress towards sustainable management.
- Civil society is weak and has limited capacity and space to advocate for better policies and hold duty bearers accountable.
- Climate change impacts are already being felt. These include a changing hydrological regime, increased frequency and severity of extreme climate events (droughts and floods), temporal and spatial water scarcity, changes of habitat and the ranges of sensitive species and glacier retreat on Mount Rwenzori.

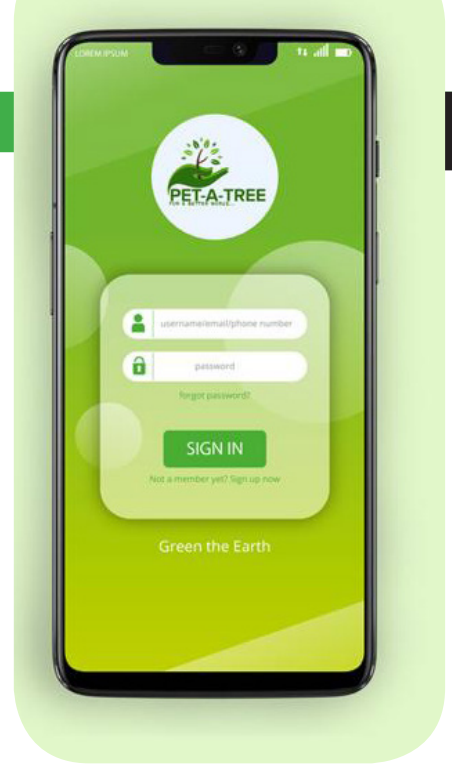
B) RECOMENDATIONS AND SUGGESTIONS.

- Working with schools to form Pet a tree school clubs will enhance tree protection knowledge and protection.
- Work hand in hand with the leadership like the District Forestry Officers, Environmental Workshops and training to scale up technical expertise in BCC techniques, proposal writing, and Monitoring and Evaluation. ATEI team will continuously have Environment and Climate related program capacity survey, from which they will schedule a series of trainings and strategy sessions to competently and strategically harness all in-house skills for successful proposal development;
- Monthly meetings of key field staff to provide in-service training in technical areas of need, monitoring and evaluation, and to share best practices;
Increased numbers of Climate and Environment technical experts in the field.
- An enhanced relationship with ATEI's Marketing and Development office, to increase the emphasis on project documentation. Ideally, all of the organizations projects will have brochure or project brief. In addition there will be a quarterly newsletter that will include program updates and major developments/milestones achieved throughout the quarter.
- Working with influencers and relevant personalities like Religious Leaders, Celebrities musicians to create the much needed sensitisation.



C) FUTURE PLANS

- Launch **Pet a Tree School Clubs** in Kidergatens, Primary, Secondary and Tertiary Institutons.
- Introduce the **Pet A Tree App** as an IT intervention in the Environmental Protection and Climate Mitigation initiative.
- Produce a Generic **Pet a Tree Song** in the major different languages of Uganda for sensitisation.
- Organise a Pageant for **Miss Environment and Climate Change Activist**.
- Organise a **Journalists' Workshop** and training about Inclusive and responsible reporting on sustainable Tourism, protection of the Environment and Climate Change Mitigation.
- **Capacity building** for **Local** and **Religious leaders** on sustainable Tourism and Environmental Protection .



D) CONCLUSION

ATEI and partner organizations continue to raise awareness about climate change through their various projects especially the already in motion Pet a Tree. Improving its visibility, through social media, different media houses and people of influence will gradually lead us to desired levels for a better world.



SEEDLINGS DISTRIBUTION IN THE PET A TREE PROJECT DONE AROUND FORTPORTAL CITY

1. KING'S FARM, BUGAAKI

TREE SPECIES	NUMBER OF TREES
Mangoes	300

2. ST LEOS KYEGOBE SCHOOL

TREE SPECIES	NUMBER OF TREES
Jackfruits	15
Avocado	15
Mangoes	15
Graviera	30
Mark lamia Latia	152
Prunus Africana	155
Umbrella Tree	100
Warbugia Ugandensis	50
Mahogany	5
Spathodia	13
TOTAL	550

3. NYAKASURA SCHOOL

TREE SPECIES	NUMBER OF TREES
Prunus Africa	150
Mark lamia Latia	150
Spathodia	50
Avocado	10
Mangoes	10
Mahogany	20
Cyber	5
Mark Lamia	200
Graviera	20
TOTAL	465

4. CANON APOLLO SCHOOL

TREE SPECIES	NUMBER OF TREES
Jackfruits	33
Mangadas	6
Spathodia	30
Mark lamia Latia	50
Prunus Africana	50
Mahogany	7
Spathodia	13
Cyber	10
Graviera	50
Umbrella Tree	30
TOTAL	266

5. KYEBAMBE SCHOOL

TREE SPECIES	NUMBER OF TREES
Jackfruits	10
Avocado	10
Mangoes	30
Gravure	100
Mark lamia Latia	120
Prunus Africana	120
Umbrella Tree	50
Warbugia Ugandensis	50
Mahogany	40
Spathodia	50
Umbrella Tree	50
TOTAL	630



Our Partners



All Organized By





 /Africa Tourism and Environment Initiatives

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